

Conscious Business is the greatest mega-trend of our era. Conscious Consumers are estimated to be a 250 billion dollar market worldwide*

Conscious Consumers are estimated to be a 640 billion dollar market in the U.S. and a 640 billion

Conscious Business Center

CBC provides strategies, experts, tools and systems that enable solid profit, environmental quality and human welfare, one conscious step at a time.

PEOPLE
PLANET
PROFIT

WHY CONSCIOUS BUSINESS

We are living at a time of great transformation and great possibility. Governments, corporations, communities and individuals are waking up to their global responsibility.

A remarkable number of CEO's have begun to commit themselves to sustainability goals, not only out of the goodness of their hearts, but because they know that green turns a profit. Companies like Timberland, 3M, Motorola, Intel, Cisco and others are taking a stand for corporate social responsibility and Conscious Business.

The world of business is undergoing a revolution. The days of turning a blind-eye to the environment are over. To be on the cutting edge of successful business practices, you must be pro-active, green, and accountable. And that cutting edge is consciousness.

Customers today are realizing that everything they buy has a cost. They want to know where their products come from. They care how you invest your money, what kind of labor you use to make your product, how what you do and sell impacts the air they breathe.

Who you are is just as important as what you sell.

HOW YOU BECOME A CONSCIOUS BUSINESS



WHO WE ARE

You want to bring your company in line with conscious business practices - everything from your management style to your carbon footprint. You know it's time for a change, and we are here to help you. It all starts with a conversation, and naturally unfolds into the company you imagine.

We are your partner, facilitator, coordinator, steward and advisor -- aiding in every aspect of thrive-ability, with the goal of bringing into alignment the triple bottom line: **solid profit, environmental quality and improved human welfare.**

HOW WE WORK WITH YOU



Business is a combination of human energy and money and to me that equals power. Business is the most important force in society today and it is that force that ought to be harnessed to effect social change.

Anita Ruddick, Founder of The Body Shop

HOW YOU WILL BENEFIT

- Greater profit
- Increased customer base
- Lower costs
- Improved efficiency
- Increased innovation
- Enhanced brand
- Increased attraction and retention of talent
- Higher shareholder value
- Broadened markets
- Opportunity to do good & Save the planet!



**Changing the planet, one
conscious step at a time.**

BRINGING SOUL TO YOUR BUSINESS

The world, and the world of business, is undergoing a revolution. Look anywhere and you will see references to sustainability, personal growth and awareness, responsible building-consuming and investing. And big money is lining up behind it.

Why would businesses engage in solving world problems, societal maladies and personal fragmentation? The answer is simple. The financial power of business exceeds that of the largest governments.

Conscious Business is a large, overarching direction that is already shaping our lives. Wall Street is now paying attention to companies with a future-oriented focus on conscious, responsible and sustainable practices.

Conscious Business Center is dedicated to inspiring such practices. We serve to gather, form and inspire networks of innovators who realize that sustainable business is essential to both business success and the future of the world we share.

**Conscious Business Center
58 West Portal
San Francisco, CA 94127**

**1•888•Y•CON•BIZ
(1•888•926•6249)
info@consciousbusinesscenter.com
www.consciousbusinesscenter.com**

*Patricia Aburdine in her bestseller book Megatrends 2010



Printed on recycled paper stock with soy-based inks